



## Digital Learning Experiences Taken to a New Level

### Learning Features

**Modularized Learning**  
Microlearning and practical tools for immediate use

**Self-Guided Flexibility**  
Work learning into busy schedules

**Self-Assessments Built In**  
Discover, reflect, refine

**Learn and Try It Out**  
Learn a little, then try it with real work

**Collaborative**  
Peers share experiences in live weekly debrief sessions

**Extended Resources**  
Playlists deepen knowledge in times of need

**Ken**<sup>THE</sup>**Blanchard**<sup>®</sup>  
COMPANIES

[kenblanchard.com](http://kenblanchard.com)

### PRODUCT OVERVIEW

## Digital Learning Journeys

**Six-week targeted experiences that teach different levels of leaders core leadership principles over time.**

With the abundance of digital content and delivery options now available, it's challenging to determine the right approach to develop leaders and individuals in ways that resonate with the needs of the modern workforce—at home, distracted, time-starved, and hungry for meaning.

That's why Blanchard developed Digital Learning Journeys: solutions that give people practical and essential frameworks to have meaningful and authentic conversations.

Blanchard's Digital Learning Journeys deliver world-class leadership development experiences, curated for leaders at different levels, in a flexible, scalable, self-paced format. They let you reach learners across time zones and geographies, giving them a unified, consistent learning experience.

Two journeys are available to meet the needs of your workforce: Leader of Self, and Leader of Others. Both learning journeys include time for practicing new skills, reflecting on key points, and reinforcing behaviors as well as opportunities to learn with colleagues during weekly live debrief sessions.

We designed these journeys using the latest findings from neuroscience: attention-generating content that is emotionally and personally relevant, opportunities for learners to discover their own insights, and the use of spaced learning—all powered by Blanchard's researched and proven models and frameworks.



## WHO CAN BENEFIT FROM DIGITAL LEARNING JOURNEYS?

People wanting to develop leadership skills on their own time, in their own way.

## LEARNER JOURNEYS

Blanchard Digital Learning Journeys can be rolled out simultaneously to large groups or intact teams in your organization and started at the learner's convenience. Each learning journey is a blended experience over time, supplemented with digital self-directed activities and moderated events.

### LEADER OF SELF

Participants learn the mindset and skillset to take initiative and proactively seek the direction and support they need to be successful. They learn how to build trust and repair it when it's been compromised.

- Become self-leaders by using proven and foundational skills, including the four skills essential to good communication: Listen to Learn, Inquire for Insight, Tell *Your Truth*, and Express Confidence
- Set goals with their manager and manage day-to-day performance
- Grow and develop professional skills
- Develop vital skills for honest and productive conversations

### LEADER OF OTHERS

Leaders learn a new language for leadership that increases the quality and quantity of conversations with team members. This accelerates employee development, increases performance, and supports autonomy.

- Lead people forward using a proven set of adaptive leadership skills
- Achieve critical results with people
- Set goals and manage day-to-day performance
- Encourage growth and development
- Build trust and restore it when it's been compromised

**Contact Your Blanchard Sales Associate or  
Call 760.233.6725 to Get Started**

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